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KEEN OCEAN INTERNATIONAL HOLDING LIMITED
僑洋國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8070)

**EXPECTED DECREASE IN REVENUE
AND INCREASE IN NET PROFIT**

This announcement is made by Keen Ocean International Holding Limited (the “**Company**”, together with its subsidiaries, collectively, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (“**Board**”) of directors of the Company (“**Directors**”) wishes to inform the shareholders and potential investors of the Company that based on the preliminary review and assessment of the information currently available, including the unaudited consolidated management accounts of the Group for the six months ended 30 June 2024 (the “**Period**”):

- (i) the Group is expected to record a revenue of approximately HK\$127 million for the Period, a significant decrease of approximately 41.5% as compared to a revenue of approximately HK\$217 million for the six months ended 30 June 2023;
- (ii) the Group is expected to record a gross profit margin of approximately 20.4% for the Period, an increase of margin of approximately 8.1% as compared to a gross profit margin of approximately 12.3% for the six months ended 30 June 2023; and
- (iii) the Group is expected to record a net profit of approximately HK\$10.1 million for the Period, a slightly increase in net profit of approximately 2.0% as compared to a net profit of approximately HK\$9.9 million for the six months ended 30 June 2023.

Based on the information currently available, the Board is of the view that the expected decrease in revenue for the Period was primarily due to the economic downturn weakening the demand of the customers. The expected increase in gross profit margin was mainly due to the strictly control of material costs and the increase in selling price of products. The expected increase in net profit was mainly due to the increase in gross profit margin offsetting the decrease in revenue.

As at the date of this announcement, the Company is still in the process of preparing and finalizing the financial results of the Group for the Period. The information contained in this announcement is based only on the preliminary assessment made by the Board, using on the information currently available, including the preliminary review of the unaudited consolidated management accounts for the Group for the Period, which have not been finalized and are subject to the review by the audit committee of the Board. Therefore, the actual financial results of the Group for the Period may differ from the information contained in this announcement.

Shareholders and potential investors of the Company are advised to refer to the details of the Group's financial results for the Period which is expected to be published on 19 August 2024.

Shareholders and potential investors of the Company are therefore advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Keen Ocean International Holding Limited
Chung Chi Hang, Larry
Chairman

Hong Kong, 7 August 2024

As at the date of this announcement, the executive Directors are Mr. Chung Chi Hang, Larry, Mr. Chung Tin Shing and Mr. Wong Shek Fai, Johnson; and the independent non-executive Directors are Mr. Cheung Yee Tak, Jonathan, Mr. Li Chung Pong, Stephen and Mr. Lam Chon Loi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the Stock Exchange's website at www.hkexnews.hk for at least 7 days from the date of its posting and will also be published on the Company's website at www.keenocean.com.hk.